



## STRATEGIC PLANNING FOR BUSINESSES AND INDIVIDUALS

Many businesses and executives get so caught up in the day-to-day tasks, so busy putting out fires, that they never really take the time to plan their future. As a result, they stay right where they are.

*Any organization or individual who doesn't plan for their future isn't likely to have one.*

A strategic plan is ultimately a set of decisions about "what" to do, "why" to do it, and "how" to get it done. Strategic planning helps you make the decisions and take the actions that are most important.

*Who needs strategic planning?*

- Businesses
- Boards & Committees
- Departments & Teams
- Executives
- Individuals

*Why strategic planning?*

- Clearly defines your direction and purpose
- Establishes realistic goals and objectives
- Builds your blueprints for use of resources
- Focuses your efforts towards results
- Provides consistency
- Communicate to all that are involved

## Strategic Planning for Businesses, Boards & Groups

During the process you will:

- Discover your purpose and mission
- Identify your core values
- Set specific and measurable goals
- Create action steps that will help your vision become reality

This program can be presented as a half-day workshop, full day workshop, or as part of a longer retreat.

With clearly identified next steps and responsibilities, this process helps to create buy-in and commitment from every level of your organization or team.

## Personal Strategic Planning

Turn your dreams into reality - Explore and create an integrated system of personal and professional goals with our customized personal strategic planning.

This program is available as a workshop for your group, or as one-on-one coaching.

*This engaging and inspiring program includes:*

- Exercises to identify your core values
- Steps for defining realistic, measurable goals
- A written personal action plan
- Specific next steps
- Customized confidential coaching sessions (for individual clients)
- Six months of ongoing support (for individual clients)

*Success without a plan is just an accident!*

**Contact us for more information or with any questions about how we can help you succeed!**

*"KLR Consulting has been an invaluable asset to our business unit. Their services have been incredibly fruitful to our group and the improvements developed during our off-site have benefited both employees and customers. The customized seminars they created have proven popular and informative and KLR will certainly be asked to return. We would highly recommend KLR."*

**- Chris Symank, Business Unit Manager, Smith Barney**